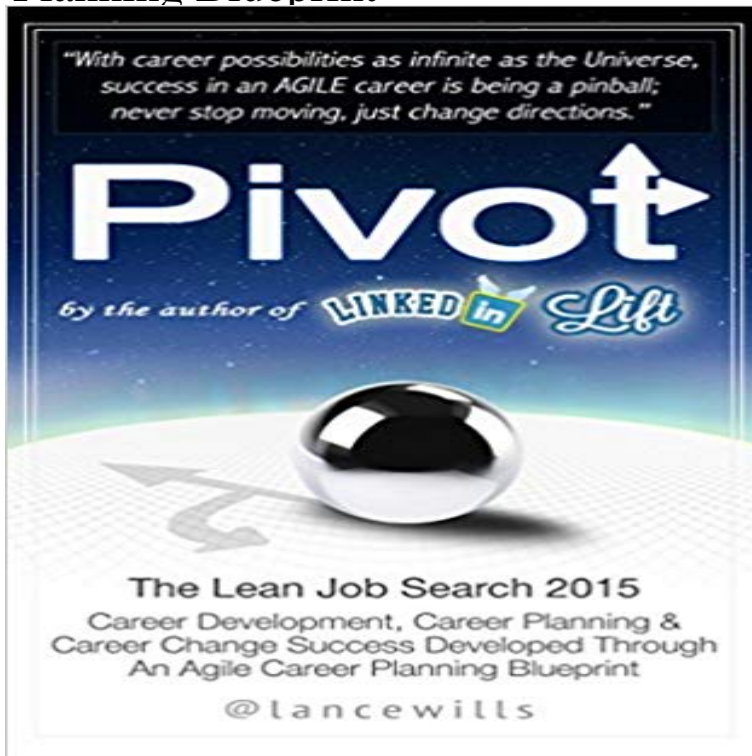


Pivot: The Lean Job Search 2015 - Career Development, Career Planning, & Career Change Success Developed Through An Agile Career Planning Blueprint



Career Development? Job Search? Career Change? Achieve More in Less Time by Developing a Career Planning Blueprint (CPB) In this step-by-step Career Planning Guide leveraging Lean Methodologies, you will learn how to define your desired Career Planning Blueprint (CPB), map your skills to the market, and build a plan for attaining your career goals through specific action-oriented exercises in each lesson. You will read about the what and why and immediately learn the how. This Guide Will Keep You on Track. If you are looking for a book that delivers Proven Results, then continue reading. In fact, lets not waste any more of your valuable time and help you determine if this is the right book for you: Here are the lessons:

Lesson 1: Accelerate Your Career With A Career Planning Blueprint (CPB) Lesson 2: Measuring Career Success Lesson 3: Determine Your Current Job Search Objective Lesson 4: Self-Assessment Lesson 5: Determining Product-Market Fit Lesson 6: Marketing, Networking and Your Personal Brand Lesson 7: Your Job Exit Strategy *** BONUS *** Lesson 8: Leveraging LinkedIn Profile Optimization To Propel Your Career And here is a more in-depth look at each Section: Lesson 1: Accelerate Your Career With A Career Planning Blueprint (CPB) Learn what a CPB is and why you need one for your career, then start building your own CPB. Lesson 2: Measuring Career Success - Learn the (SUM 5) success metrics that you need to be measuring in your current role so that you know when its time to Pivot and move on. Lesson 3: Determine Your Current Job Search Objective - By building your Optimal Position Sequence (OPS) you will be able to clearly see your career arc thus far and the kind of attributes you need in your near-term and long-term positions, be it job search or career change, which will guide your search. Lesson 4: Self-Assessment Evaluate your strengths

and what is most important to you by listing out your N3 top five, and comparing this against the same metrics for any prospective role to ensure a sustainable and rewarding match. Lesson 5: Determining Product-Market Fit In this section, you will leverage your target job descriptions to understand the Market gap in the Product-Market fit equation to better help align your offering. Lesson 6: Marketing, Networking and Your Personal Brand Conduct a Brand Assessment (BA) to surface critical components, while building your Personal Brand. Lesson 7: Your Job Exit Strategy Learn the Improvement Inflection Indicator (I3) questions that you need to ask yourself, so you know when its time to move on. Create your succession plan, achieve your final goals, and exit gracefully from your former role while retaining your network, esteem and Personal Brand equity. *** BONUS *** Lesson 8: Leveraging LinkedIn Profile Optimization To Propel Your Career - Leverage your LinkedIn Profile to create a demand generation, inbound marketing job search machine that delivers opportunities passively to your inbox. Flip the system and have Recruiters pursuing you! You Get What You Measure, So Measure Your Career Success Lets face it, if you arent optimizing your career, then you arent living to your full potential. If you have spent more time researching the purchase of a TV, a car, or pair of shoes than you have in planning out your career, NOW IS THE TIME for change. Countless business (Think And Grow Rich) and personal development (The Secret) books have repeated the importance of creating goals, and writing them down to bring them to fruition. Leveraging the same principles, creating a Career Planning Blueprint (CPB) can bring life-changing career goals to reality faster, resulting in more satisfaction, more income, and more happiness!

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